

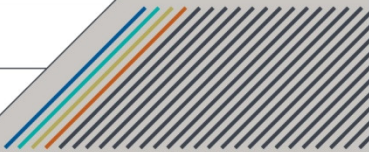
# Bay of Connections

*One region. One goal. One future.*



*Bay of Plenty Regional Strategy*

**AN ECONOMIC GROWTH STRATEGY  
FOR A SUSTAINABLE FUTURE**



## ***▸ The key projects underway***



**Harbour Central Marine Precinct**

**Food sector strategy**

**Energy Strategy**

**Aquaculture strategy**





# www.bayofconnections.com

www.bayofconnections.com - Windows Internet Explorer

http://www.bayofconnections.com/default.asp

Google

Search

Bookmarks

Check

Translate

AutoFill

Sign In

Home

Communications

Regional Strategy

Services

Maori Development

Regional Co-ordination

Resource Forum

Job Summit

Calendar of Events

Contact

Print Page

Bay of Plenty - Bay of Connections

### Introduction

One of the key outcomes from the [job summit](#) was the identification of a need for coordinated communication across all regions of the Bay of Plenty this web site is one of the initiatives being undertaken to overcome this.

### Resource Sharing

It was identified that there is a possible opportunity for [resource sharing](#) in the region, this web site can act as a portal for companies to share information based on their capacity and availability of excesses across the Bay of Plenty region.

### Mentoring and Training Facilities

The need for mentoring and training facilities across the region was also identified as a high priority, this web site has links to all training and mentoring available as well as support agencies throughout the Bay of Plenty.

Internet | Protected Mode: On

100%

Google

Inbox - Microsoft O...

NZ Herald: New Zea...

Latest New Zealand ...

www.bayofconnecti...

Microsoft PowerPoi...

8:31 p.m.

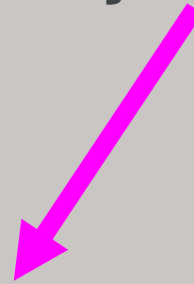
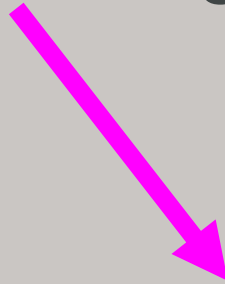
One region. One goal. One future.

# *Our Aquaculture Strategy*



**National AQ Strategy**

**Bay of Connections**



**Bay of Plenty AQ Strategy**



*One region. One goal. One future.*

# ▬ Why focus on Aquaculture

Export based industry

High growth: ↑ Consumer world demand  
(eg health, ↓ wild fisheries)

Region-wide benefits



One region. One goal. One future.

# **Aquaculture Strategy**



**Vision** – Bay of Plenty is a world-class Aquaculture region


**Goal** – ...export sales of \$250m by 2025

Aquaculture Advisory Group



*One region. One goal. One future.*

## **• *Aquaculture and COBOP***

 COBOP = vital component to achieving the vision and goal of the AQ Strategy

Partnerships are essential for:

- Regional AQ organisation
- R&D
- Education and training
- Infrastructure
- Regulatory regime
- Market development
- Māori development