



## Road Side Sign Information Sheet

### BACKGROUND

Tauranga City Council has streamlined its policies and prices for event advertising around the city in order to comply with the Street Use and Public Places bylaw as efficiently as possible. This means that now there is one easy process for booking a road side sign to advertise your event.

It also means that you have more locations to choose from and your event advertising will be more visible around the city. You can now also tailor your advertising to the areas you believe will give you the greatest return.

For some customers this has meant changes in prices and the booking process but for most people the new process increases the opportunity to use the signs, provides an easy to follow booking process and ensures the continued availability of the sign locations.

### KEY INFORMATION

There are a number of frames and sites available in different locations for you to erect a sign advertising an event. The locations and the terms and conditions for using these frames and sites are shown below. To make a booking request for frames or sites please complete and return the *APPLICATION FOR THE USE OF ROAD SIDE SIGN FRAMES AND SITES* form.

- **One sign per location** may be booked for a maximum of 14 days.
- **Price:** \$2.50 per frame or site per day. Frames will be allocated first unless already occupied.
- **Frames 1 to 10** are available for the promotion of charitable, non-commercial events or events where the benefit to the community outweighs any commercial considerations
- **Frames 11 to 18** and **Sites 19 to 65** are available for the promotion of charitable and non-commercial events

### TERMS AND CONDITIONS

- No booking is confirmed until you have received a written confirmation and invoice for the booking.
- At the time a booking is requested and a time period is agreed on, an invoice will be created and sent to you along with a booking confirmation letter. The booking will be released if the invoice is not paid by the due date.
- Signs should be placed on the correct frame and site as outlined on your booking confirmation letter. If your requested locations are not available, alternatives may be suggested.
- The hirer is responsible for their signs during the course of their display and the complete removal of their signs (and any associated debris) at the end of their display period.
- The signs can only be used to advertise events held within the Tauranga and Western Bay of

Plenty region.

- The signs can only promote distinct, contained, defined occurrences of an educational, cultural, entertaining, celebratory, commemorative, exhibitivite or competitive nature.
- The signs are in the public domain, any signs displayed on them are to be safely constructed and of a professional standard, i.e. no hand written or painted signs.
- If there are signs still in place from a previous booking on the day that you have booked, you have the right to remove these signs in order to place your own. It is the sign owner's responsibility to collect them.
- Failure to comply with these requirements may result in the permission being withdrawn and signs being removed without notice.
- Council reserves the right to verify the details given on the application form by the applicant.

## **SIGN TYPES AND SIZES**

**FRAMES:** Pre-set metal frames to attach your sign to

- Frames 1 to 10 are 900 mm high x 1800 mm wide
- Frames 11 to 18 are 1200 mm high x 2400 mm wide

**SITES:** Empty space to erect your own frame and sign

- Your own frames must be no higher than 2700 mm from the ground. The sign to be used on your own frame can be no larger than 1200mm high x 2400mm wide

**MINIMUM AND MAXIMUM SIGN SIZE** to be placed on a frame or site is:

- Minimum 900 mm high x 1800 mm wide
- Maximum 1200 mm high x 2400 mm wide

Location	Description	Frame (F) / Site (S) Numbers
A	Cameron Road - between Greenpark School and no 1494 Cameron Road on the racecourse side.	F13, F18, S55 - S59
B	Cameron Road - Greerton Hall	F3
C	Waihi Road - opposite no 320 between the footpath and the top of the bank.	S24 - S26
E	Ngatai Road - Opposite Otumoetai Intermediate school gates	S19 - S23
F	Ngatai Road - On the corner of Otumoetai Road	F5
G	Chapel Street - Otumoetai Trust Reserve between the intersection of Vale/Chapel Streets and the first houses on the left hand side of Ngatai Road. Not in daffodil beds (as marked by white pegs)	F14, S50 - S54
H	Chapel Street - on corner of Maxwell Road, railway bridge side.	F10, S63
I	Totara Street - on the same side of the road, between Dominion Salt and Puriri Street.	S37 - S41
J	Maunganui Road - on road verge outside Blake Park	S32 - S36
K	Waihi Road - opposite Montgomery Road	F9, F11, F16, S64 - S65
L	Cameron Road - Sixteenth Ave	F8
M	Devonport Road - Opposite Tauranga Boys College	F7
N	Fraser Street - Tauranga Boys College soccer field	F2
O	Cameron Road - Eleventh Ave	F6
P	Cameron Road - Eighth Ave	F1
Q	Devonport Road - outside Memorial Park Garden opposite no. 283 Davenport Road.	F12, F17, S60 - S62
R	Papamoa Beach Road - on the verge on the beach side where there are no residential properties.	F15, S47 - S49
S	Papamoa East - On Papamoa Beach Road, grass verge opposite houses 912 to 918	S42 to S46
T	Welcome Bay Road - On the harbour side opposite James Cook Drive.	S27 - S31

